

**Help get the word out about P-EBT benefits for the 2021 - 2022 School year!**

**Add a Colorado P-EBT image banner, image button, and/ or simple text on your school's and/or district's website that will provide a link to the [Colorado P-EBT webpage](#).**

Please help us get the word out to families about upcoming P-EBT benefits for the 2021-2022 school year and share any future program developments by adding a P-EBT banner, button, and/or text link to your website(s) before school is out for the summer!

In an effort to create additional communication avenues and alleviate P-EBT questions directed at school and district staff, the Colorado Department of Human Services has created several tools for schools and districts to add to their websites to direct families and questions to the Colorado Department of Human Services' P-EBT website for the most up-to-date information available at any time.

We know every school/ district uses different web templates, designs, and programs for their websites, so we wanted to keep this simple enough that any website administrator could easily add it to their school or district website. Schools/ districts without the ability to add graphics to their webpage are encouraged to add simple text copy that links to the Colorado P-EBT webpage.

The banner, button, and/or text should link to the Colorado Department of Human Services [P-EBT webpage](https://cdhs.colorado.gov/p-ebt) (https://cdhs.colorado.gov/p-ebt). The banner and posting instructions are attached to this email. We also included suggested language for a button or text link, if that works better for your website.



**Purpose:**

- Creating a link on schools/ districts websites to link to the Colorado P-EBT webpage as the definitive source for P-EBT information.

- Get the word out to families about P-EBT benefits.
- Reduce the number of questions P-EBT questions schools and districts receive from families about P-EBT.
- Direct questions about P-EBT to the dedicated P-EBT Support Center and Colorado State team. The Support Center can help with the most common issues families have (change of address, getting replacement cards, etc.).

#### **What is the Colorado P-EBT Banner, Button, or link?**

- The banner, button, weblink is a simple tool for connecting families to the Colorado P-EBT webpage.
- This tool can take the form of images and text(.jpg), or simple text by itself. This tool can be adapted to fit each school or district's website.
- The .ZIP files contain both HTML and static image files(.jpg).
- Both English and Spanish options are provided.
- It is **NOT** an ad banner.

#### **What we are asking:**

- Have your school or district participate in getting the word out about P-EBT benefits for the 2021-2022 school year and future P-EBT benefits by adding a link to the Colorado P-EBT webpage to your school's and/or district's website.
- Please forward this email to your school or district website administrator or communications team. Website administrators can download the .ZIP files listed below and select the image or HTML files that works best for their website.

Please send feedback and/or questions to:


Aaron Serna

P-EBT Program Assistant

[aaron.serna@state.co.us](mailto:aaron.serna@state.co.us)

720.595.6765

#### **Attachments:**

 InfoSheet.pdf

[P-EBT\\_Headline1\\_EngSpn 1.1.zip](#)

[P-EBT\\_Headline2\\_EngSpn1.1.zip](#)