

Engaging Business Partners

Eldorado Elementary School

Highlands Ranch, CO



COLORADO
Department of Education

Douglas County School District (DCSD) works hard to ensure every school's accountability committee (SAC) and Parent-Teacher Organization (PTO) have an active community member to help advise school goals. Eldorado Elementary School has a true win-win partnership with their community member, a local real estate agent.

With the help of this real estate agent, every new family to Eldorado receives a welcome pack filled with school-specific gifts and helpful information about a variety of tips to make the transition to Eldorado Elementary an easy one. Eldorado Elementary also receives a 5% commission from home sales of families who use this real estate agent.

Eldorado also engages with a local mortgage expert who has been sponsoring the professional development of all teachers in the school's new writing program: The Write Tools. This mortgage expert was able to teach Eldorado teachers how to write a successful grant proposal.

These partnerships provide important funding for the school and training for staff, as well as engages the community with the schools so that they understand the importance of the school to the local community. Eldorado and DCSD staff stress that is important to communicate to parents in order to engage the community members. In order to successfully engage the community, parents must help in the community outreach efforts.

