

Media Literacy Advisory Committee Meeting Summary

November 1, 2019

Attendees

Media Literacy Advisory Committee (MLAC) Members: Zeb Carbello, Kyle Clark, Tiah Frankish, Nathan Gorsch, Ryan Hazelwood, Bud Hunt, Marilyn Saltzman, Laura Summers, Angela Marie Waalkes, Robin Wisniewski

Colorado Department of Education (CDE) Staff: Joanna Bruno, Floyd Cobb, Melissa Colman, Nicolle Davies, Becky Russell, Christine Schein

Meeting Facilitators: Nancy White (MLAC facilitator), Matt Jordan (Education Commission of the States), Mary Fulton (Education Commission of the States)

Meeting Goals

1. Final consensus on:
 - Strategies to support school districts implementing the best practices and recommendations
 - Legislation or rules to implement media literacy in elementary and secondary education
2. Consideration and consensus on:
 - Materials and resources for teachers to adopt for media literacy instruction
 - Opportunities to recognize students and teachers who demonstrate excellence in media literacy
3. Review all of MLAC's recommendations for final report

Meeting Activities

Revisit survey recommendations in “strategies to support school districts implementing the best practices and recommendations” and “recommendations for legislation or rules to implement media literacy in elementary and secondary education” for final consensus

The MLAC considered three recommendations in two areas of the charge that were tabled at the last meeting. The three recommendations all involved collecting data, and MLAC wanted clarification on what data would be collected, who would provide the data, and what purpose it would serve. The MLAC facilitator revised the wording to specify these items. All three of the recommendations received substantial consensus with these modifications.

Review of teacher materials and resources

MLAC members worked in groups to review materials and resources that were shared by the Center on Standards and Assessment Implementation at WestEd and the MLAC facilitator to reach consensus on the final set of materials and resource recommendations. The final set of recommendations receiving consensus includes 14 elementary school resources, 21 middle school resources, 18 high school resources, 7 professional resources and 5 parent resources. Some resources are recommended by more than one level.



Consider ways to recognize teacher and student excellence in media literacy education

The MLAC facilitator shared examples of teacher and student recognition programs in other content and program areas that are managed CDE. Additionally, MLAC learned about some recognition programs in the area of media literacy and digital citizenship that are sponsored by national organizations. MLAC drafted and reached consensus on two recommendations that will follow the pattern of existing recognition programs in Colorado, one for teacher recognition, and one for student recognition.

Review best hopes and “parking lot” items

The MLAC reviewed the individual items they expressed during their first meeting which described what they hoped this work could accomplish for students in Colorado. There were also items that were recorded but did not seem to be within scope of the charge of the committee (labeled “parking lot”). All of these items had been put on post-it notes for members to review and use in the next activity.

Review final recommendations for report

MLAC members participated in a “gallery walk” to view all of their recommendations on posters that were posted around the room. They each carried 3-4 of the “best hopes” or “parking lot” post-it notes with them and placed those next to a recommendation when they believed that best hope or “parking lot” item could be met through the recommendation. All of the post-it-notes were placed by a recommendation by the end of the activity.

What happens next

Melissa Colman stated that a written report containing MLAC findings, recommendations and summaries of their discussions will be shared with the education committees of the House of Representatives and the Senate, or any successor committees, of the Colorado legislature as well as the State Board of Education. CDE staff will review the report to determine whether there are recommendations that can be implemented using existing resources to advance media literacy without legislation. The legislature may determine to act on recommendations from MLAC in the 2020 or future legislative sessions.

Meeting Outcomes

The MLAC reached final consensus on strategies to support school districts implementing the best practices and recommendations. There are ten recommendations for this area of the charge.

The MLAC reached final consensus on legislation or rules to implement media literacy in elementary and secondary education. There are seven recommendations for this area of the charge.

The MLAC reached final consensus on materials and resources for media literacy instruction. There are a total of 41 unique resources, some that are recommended for multiple school levels, as well as resources for parents and professional learning.

The MLAC drafted and reached consensus on two recommendations for recognizing students and teachers who demonstrate excellence in media literacy.