

Leadership & Support

- School libraries – CSL completed the Highly Effective School Library competencies, created “7 Tips for an Essential School Library Program,” supported 83 high performing and 31 developing power libraries, provided 57 presentations/trainings related to school library effectiveness, Colorado Academic Standards, and 21st Century learning and the school library.
- Youth services – CSL provides support including consulting, training and activities related to services to young children, early literacy, summer reading, and other out-of-school learning opportunities in libraries. Provided support on outcome-based evaluation for youth programs in public libraries.
- Public Computer Centers – CSL write a grant and obtained funds for 81 public computer centers to be augmented or added to libraries, town centers, and tribal centers. CSL hosted a launch event with 76 library and community stakeholders attending, provided procurement support for over \$1 million in computer and equipment purchases, provided training to libraries on procurement, marketing, laptop security, and other aspects of the centers. CSL coordinated a marketing committee to develop a statewide marketing campaign with yard signs, posters, buttons, sticky notes, window clings, and more to promote broadband adoption and computer use in libraries. CSL created a web portal for participating libraries which has had 5,136 visits and 17,916 page views. CSL has worked with on reporting and compliance.
- CSL hosts statewide committees including the Power Libraries Program board, REACH, Library Development Council, and the What’s Next funding committee.
- Institutional library development –
 - Planned the library in the Dept. of Corrections’ new high security management facility, including staffing, space planning, and ordering shelving, moveable equipment, and the starting day collection.
 - Worked with the CDOC’s ILS vendor to design custom library catalog reports so that those offenders who are unable to visit the library have access to the library’s collection.
 - Developed and distributed a Pueblo community re-entry resource guide for ex-offenders and others new to the community.
 - Maintained and developed content for an online intranet for Department of Corrections’ libraries used daily by 44 DOC staff members with 2,000 – 3,000 pages viewed weekly with the blog and forums as popular destinations for sharing information and best practices.
- Administered the 2010 Public Library Annual Report achieving a 100% response rate from Colorado’s 114 public library jurisdictions. Data collection and reporting were done in accordance with Colorado statutory requirements and Federal reporting guidelines.
- Administered the 2009-10 School Library Survey with 864 responses, well over half of the state’s approximately 1,460 public school libraries. Reported the data in dynamically generated school library profiles and statistical reports.
- Researched the legal service areas of Colorado’s 54 public library districts and, in accordance with library law, had maps produced of individual library districts as well as of the state.
- Plinkit - number of library or organization web sites hosted on the service increased to 35. A new enhancement/utility service was tested, offering remote patron authentication services to Plinkit and non-Plinkit libraries alike.
- Servers & systems - Staff completed a cross-town move of the data center (servers, networking components, etc.) that sits behind many of the State Library’s statewide services. In the process of moving to a new location, the main network line was upgraded nearly 10-times faster than its original capacity, and investments in new hardware provided for projected growth in services.

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- Oversaw and provided monthly training to a consortium of 13 libraries who purchased Ref USA database in order to support libraries' roles in economic and workforce development in their communities.
- Further developed the Across Colorado Digital Consortium with OverDrive (added 8 libraries.)
- Hosted a 9Health Fair at the library that focused on people with visual impairments and was attended by hundreds of health-seeking visitors.

Literacy Initiatives

- Early literacy – Working with Colorado Libraries for Early Literacy (CLEL) on programs, advocacy and training. CLEL.org website had 14,261 unique visits with 51,448 page views with an average of 3.6 pages per visit. Users of CLEL.org seek information on early literacy skills, baby story time ideas, six early literacy skills, lapsit story time ideas (based on search queries). CSL distributed 51,259 brochures for parents on early literacy and kindergarten readiness (English and Spanish), provided training for 73 library staff, distributed 1,085 early literacy books to libraries and 875 nursery rhyme pamphlets for parents, and provided other support and training.
- Storyblocks – In cooperation with CLEL and Rocky Mountain PBS, CSL produced six new StoryBlocks videos for babies, toddlers, and preschoolers. The website StoryBlocks.org had 8,732 visits and 48,812 page views which include viewing of short videos with literacy tips and songs and rhymes to build readers.
- Summer Reading – 157,705 children, 43,261 teenagers, and 23,830 adults participated in summer reading programs at their local public library. CSL provided materials for 97 public library jurisdictions and grants for rural libraries to purchase books.
- Read to the Children – Through Read to the Children, 1,723 children of incarcerated parents received a

book and a digital recording of their parent reading the book. This program promotes literacy with at-risk children, improves offenders' reading skills, and strengthens family relationships.

- Everyday Book Club – In partnership with area libraries and Channel 2, CSL coordinated a monthly book club on the Everyday television show in April-June 2011. Along with book club segments aired, a website and Facebook page were created as well as displays in local libraries. A public service announcement about libraries was aired approximately eight times weekly in May and June 2011.
- Department of Corrections – CSL developed a library reading promotion program for DOC libraries. More than 400 offenders in 11 facilities participated, reading more than 5,200 books.

Grants & Scholarships

- Received \$3.3 million grant from federal stimulus funds and the Bill and Melinda Gates Foundation as well as local community match to create or enhance 81 public computer labs as well as public training throughout Colorado. This three year grant allowed the State Library to hire 4.5 FTE.
- Grants for books, magazines, and other library material to Department of Corrections (\$67,227.50), Division of Youth Corrections (\$2,668.46), Mental Health (\$1,574.64), School for the Deaf and the Blind (\$321.14) for a total of 4,351 books and 705 subscriptions to state institutional libraries.
- Awarded 71 grants to small and rural public libraries for a total of \$14,200. The grants allowed for purchasing new books for summer reading.
- Awarded 35 public libraries (25 library jurisdictions) books for circulation in rural libraries to support early literacy activities of parents, preschools and library programs.

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- Distributed 75 books to nine libraries related to the Channel 2 Everyday Book Club.
- Awarded ten scholarships (totaling \$2,295) to rural library staff for registration to the Association of Small and Rural Libraries/Association of Bookmobile and Outreach Services joint conference in Denver.
- Awarded scholarships to 34 Department of Corrections library staff to attend Colorado Library Consortium workshops.
- Celebrated the 15th year of the LRS Research Fellowship program, offered in conjunction with the LIS program at the University of Denver's Morgridge College of Education.
- "Blueprint for Synergy: Planning the Colorado Voice Preserve" was received from Creative Industries grant program (a division of the Colorado Office of Economic Development & International Trade). This grant-seeking initiative, to plan a statewide oral history service and support program, was pursued in partnership with other organizations including History Colorado and Colorado Humanities.

Research & Publications

- [EOSweb case study](#)
- Explored hot-button issues for libraries through the *LRS 60-Second Surveys*, a reader poll-style survey. Findings from *The Future of the Book* were presented in 2 Fast Facts and an article, "Booking to the Future," in *American Libraries*. Results from the survey *Privatization of Public Libraries* were also featured in the *American Libraries* online feature "Who's the Boss." LRS also administered a new survey, *The Value of an MLIS to You*.
- Completed three in-depth research studies resulting in the publication of three Closer Look Reports: "School Librarians Continue to Help Students Achieve Standards: The Third Colorado Study (2010);" "The Impact of the Recession on Public Library Use in Colorado;" and "U.S. Public Libraries and the Use of Web Technologies, 2010."
- Published thirteen Fact Facts on variety of topics including topics such as the future of the book, the

impact of school librarians, trends in library jobs, and the impact of the recession on library use.

- Heilig, Jean, Guest Editor, "Special Libraries, Part Two" *Colorado Libraries*. Vol.35, no.2 (2011)

Statewide Services

- Created a data reporting framework and set of collection tools for the Public Computing Center (PCC) grant evaluation. Produced an online reporting tool for participating libraries as well as online and paper surveys for assessment of the PCC's training and open-access use.
- LRS.org continues to be a popular resource and received close to 160,000 visits with 600,000 page views last year. In addition, the site had over 7,000 unique visitors each month and 2,000 uses per month of the interactive data mining tools.
- Continued development of the reference collection tool, part of the DART toolbox (**Data Analysis and Resource Tools**). Over the course of the year, use of the tool grew to include 24 organizations, with 55 locations, and over 270,000 total transactions.
- Maintained Library Jobline which had nearly a million posts viewed and continues to be a popular resource growing to over 500 employers and 1,800 job seekers signed up for MyJobline accounts. This year 328 positions, from 39 Colorado counties, as well as out of state, have been posted to Library Jobline. The site received almost 250,000 annual visits by almost 7,000 unique visitors each month.
- Provided LRS-i tools to users, including the Wage Calculator (124,745 uses), Random Date Generator (15,000 page views), and Patron ROI Calculator (1,162 page views).
- Utilized various communication channels — traditional and emerging—including: LRS blog (2,500 visits), LRS Facebook Page (230 fans) and LibraryJobline.org Twitter feed (146 subscribers). LRS also launched the LRS_CO twitter feed in the spring and picked up 92 followers in the first two months.
- AskColorado - librarians handled more than 28,000 live chat sessions through this statewide virtual reference service available on the web. More than 60% of usage is by K12 students.

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- Colorado Historic Newspaper Collection - web site remained at 166 distinct titles but grew to nearly 600,000 digitized pages.
- Colorado Virtual Library - Development work was started on a next-generation web resource designed to meet specific needs of Coloradans. Modules planned include Tools for Tough Times, Colorado Biographies, and a Tech Tips collection.
- SWIFT - interlibrary loan program was used by nearly 390 libraries of all types to place more than 121,000 requests for library materials.
- Use of the Colorado Historic Newspaper Collection reached record levels, drawing more than 33 million hits, more than 15 million page views, and 146,000 visits. Average length of time spent by visitors on the web site with each visit exceeded 28 minutes.
- Received, cataloged and made accessible more than 4,613 new publications from state agencies.
- Answered reference questions on topics such as population migration, K-12 education, employment statistics, water rights, and tourism data.
- Received 15,771 searches on the Online Public Access Catalog for the library and 50,688 site visits on the State Publications website.
- Digital documents remain popular and 105,525 were accessed during the year, up from 13,605 the previous year, a 676% increase over last year.
- Total number of patron service contacts provided by COSPL- 179,014 and by the depositories – 10,715.
- Completed moving approximately 7,000 monographs into the digital repository.
- Provided free library service to 6,500 print-disabled Coloradans with 337 additional organizational accounts across the state.
- Circulated over 863,000 audio, large print and Braille books and playback machines through its free mailing service of library materials.
- Welcomed the assistance of over 190 volunteers, who donated 27,000 hours of time to the library, the equivalent of thirteen full-time employees.
- CTBL completed transitioning patrons to the new digital talking book system. Patrons love the new player.

Presentations & Training

- CSL coordinates a statewide continuing education forum called REACH which offers continuing education for library staff. The online modules Colorado Libraries 2.0 received 2,789 visits with 10,724 views of individual modules.
- CSL provided 57 presentations/trainings related to school library effectiveness, Colorado Academic Standards, and 21st Century learning and the school library.
- CSL provided youth services workshops in eight locations with a total of 228 library staff attending with 65% rating the training as excellent and 31% stating it was okay.
- Institutional Library Development provided 81 trainings to 408 individuals (one-on-one, web, phone, workshops, & conference presentations). Topics included collection analysis and management, CCL Intranet (Drupal), restorative librarianship, and intellectual freedom in prison.
- CSL staff offered training on library trends, leadership, management, learning organization theory, and other general topics for library staff for a total of six presentations to 311 people. In addition, training for library staff on instructional best practices included 40 in-person to 88 library staff and six online to 72 library staff.
- CSL was able to hire three training staff members as part of the computer grant to provide support and training including 34 training sessions for 580 library staff and volunteers. In addition, local public

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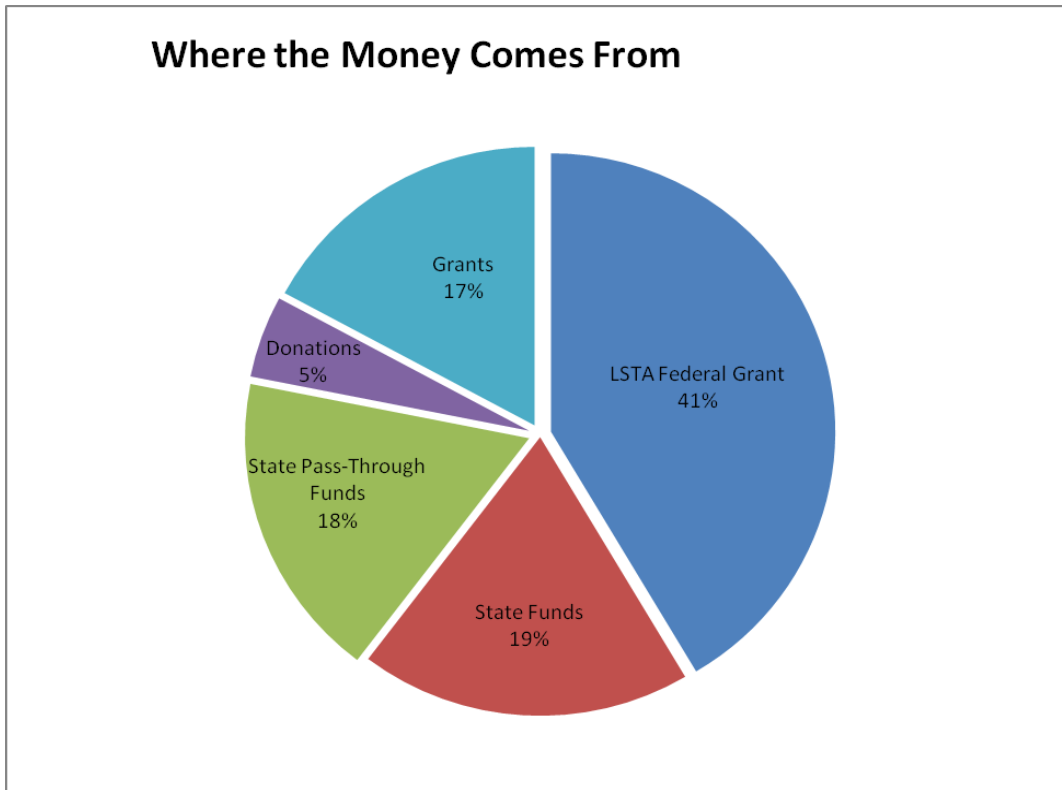
computer centers provided 262 trainings to 2,980 members of the public on basic computer skills and job skills. 95% of those surveyed indicated that they learned a valuable skill and would recommend the class to others.

- CSL staff presented at Colorado Association of Libraries state conference, Colorado Library Consortium regional workshops, Technology in Education conference, and regional workshops for youth related to summer reading and early literacy. CSL staff presented at national conferences including the American Library Association conference and online venues such as Tech Soup.
- Organizing committee and presenter for 2-day Southwest Colorado workshop for 70 attendees.
- Introduced and educated library directors and staff on the 2011 Colorado Public Library Standards.
- CTBL was represented at 70 outreach events during the year throughout the state.
- Offered eight CSL Webside Chats with an average of 28 participants attending virtually from around the state. The topics varied, but participants consistently rated the webinars highly with an average overall rating of 4.3 stars out of 5.
- Conducted trainings and workshops around the state on topics ranging from *Reference Trends* to an *'Insider Look' at Correctional Libraries* to *Social Styles*.
 - 277 in-person training/presentation sessions throughout the state, reaching 3,192 individuals
 - 87 online training/presentation sessions, reaching 1,201 individuals
 - 5 national in-person training/presentation sessions, reaching 255 individuals
 - 2 national online training/presentation sessions, reaching 90 individuals
 - Instituted in March, a systematic evaluation of these programs reveals that 91% of attendees rate them excellent or above average.

Financials

Where the Money Comes From:

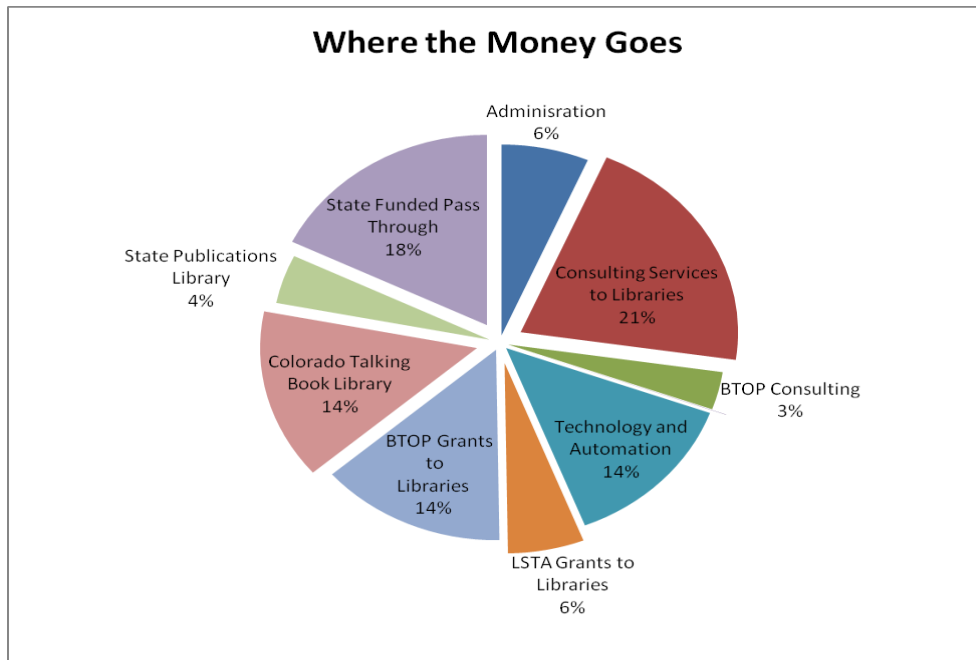
Library Services and Technology Act Grant	\$2,915,938
Federal funds distributed through the Institute of Museum and Library Services (IMLS).	
State Funds	\$1,327,327
Appropriations, General Fund	
State Pass-Through Funds	\$1,250,000
Audio Information Network of CO, National Federation of the Blind, CO Library Consortium	
Donations	\$334,249
Private donations, Mary Jones Trust, Friends of the Colorado Talking Book Library	
Grants	\$1,203,566
Three year grant - Broadband Technology Opportunities Program (BTOP) administered by the National telecommunications and Information Administration (NTIA) - \$2,275,526; Bill and Melinda Gates Foundation, matching funds for BTOP grant \$790,000, e-rate grant \$150,000.	



Financial Information

Where the Money Goes:

Administration	\$456,141
Personnel, travel, supplies, printing, postage, indirect costs, membership fees, computers, phones, rent	
Consulting Services to Libraries	\$1,464,610
Personnel, travel, supplies, workshops, printing, online training, phones, rent	
BTOP Consulting Services to Libraries	\$224,911
Personnel, travel, supplies, printing, travel, phones, rent, marketing	
E-rate training	\$1,415
Travel	
Technology and Automation	\$952,045
Co Virtual Library, AskColorado, Historical Newspapers, Swift, Plinkit, computer/technical services, technology equipment	
LSTA Grants to Libraries	\$399,180
Library Services and Technology Act (LSTA) Federal grants	
BTOP Grants to Libraries	\$977,240
Broadband Technology Opportunities Program (BTOP) administered by the National telecommunications and Information Administration (NTIA)	
Colorado Talking Book Library	\$1,014,959
Personnel, audio/Braille/ large print books, descriptive videos, supplies, newsletter, outreach, building maintenance	
State Publications Library	\$290,579
Personnel, digital repository project, automated library system maintenance fees, supplies, printing	
State Funded Pass through Programs	\$1,250,000
Audio Information Network of Co, National Federation for the Blind, Co Library Consortium	



Awards & Recognition

- 2010 Colorado Library Association Library Community Partnership Award - Institutional Library Development team received the award for the first secure, remotely hosted integrated library system in a prison system in the country.
- 2010 Colorado Library Association Jean Maio Award for Excellence in Adult Literacy – CSL and CLEL received the award for StoryBlocks.org
- Diane Walden, ALA-ASCLA Leadership and Professional Achievement Award, for her work in crafting the Prisoners’ Right to Read, an Interpretation of the Library Bill of Rights. <http://www.ifmanual.org/prisoners>
- Two State Library staff members were recognized by Library Journal as 2011 Movers & Shakers. Jim Duncan, Director of Networking & Resource Sharing, was named in the Community Builders category. Diane Walden, Correctional Library Senior Consultant, was named in the Advocates category. Annually, only 50 people across the U.S. are spotlighted for this recognition of their work advancing libraries and library services.
- John G. Lorenz Award, Institute of Museum and Library Services, Fiscal Year 2010

Partners

(State agencies)

- Colorado Community College System
- Colorado Department of Corrections
- Colorado Department of Labor and Employment
- Colorado Humanities
- Colorado Mental Health Institutes
- Colorado State Veterans Nursing Homes
- Division of Youth Corrections
- Governor’s Energy Office
- History Colorado
- School for the Deaf and the Blind

(Other organizations)

- AIRS Statewide Database Program
- Assistive Technology Partners
- College in Colorado
- Colorado Alliance of Research Libraries
- Colorado Association of Libraries
- Colorado Libraries for Early Literacy
- Colorado Library Consortium (CLiC)
- Colorado public libraries
- Denver Aquarium
- FOX/Channel 2
- Kaiser Permanente
- LYRASIS
- Marmot Library Network
- National Network of Libraries of Medicine
- OCLC
- Public Libraries Survey Cooperative (IMLS & U.S. Census Bureau)
- Rocky Mountain PBS
- University of Colorado at Denver
- University of Denver
- The Water Foundation for Education