Template for Developing a School Counseling Program Goal in SMART-Goal Format

By _____ , _____

End Date   *Targeted Group*

will _____

Increase/decrease something related to achievement, attendance or behavior

by _____ percent from _____ to _____

Measure of change   *Baseline data*   *Target data*

Identify outcome data (achievement, attendance or behavior) supporting need for this goal:

Identify supporting contextual (perception) data (from relevant stakeholders) to further understand this goal:

Identify any possible systemic issues (policies, procedures, school- or districtwide) related to this goal:

Identify school programs/activities currently employed to address this goal:

Identify possible school counselor interventions/strategies to address this goal: