



Using Colorado MarketMaker for Farm to School Success

[Colorado Market Maker](#)

Develop a Business Profile for Your School and/or District

1. Visit [Colorado Market Maker](#).
2. Enter your e-mail address and develop a password under “Register Your Business.”
3. Select “Buyer” in the drop down menu for Business Profile.
4. Check the types of products you are looking to buy under the various tabs (i.e. Fruit & Nuts, Vegetables, Meat & Poultry, etc.). Be sure to check the “Education” box under “Type of Buyer” and select “Farm to School.”
5. Upload photos or your logo if you’d like.
6. Enter your general business/contact information.
7. Select Colorado Proud under the affiliations tab to join this free program to help you promote Colorado grown, raised or processed food products. Learn more at [Colorado Proud webpage](#).
8. Click “Submit.”

Colorado producers will now be able to find you and you can post free ads in the “Buy or Sell” forum.

Begin Your Search for Local Products

1. Visit [Colorado Market Maker](#).
2. Enter the product you are looking for (i.e. apples) and select “search.”
3. Refine your search by entering your county, zip code or use one of the many filters.
4. **Hint!** Under the “Method of Sale” filter select “Farm to School” to find producers interested in working directly with schools.
5. Click on the company name for contact information and product details.
6. Contact the producer directly (via phone) or through Colorado MarketMaker (via e-mail).

For More Information

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