Colorado State Model Evaluation System for School Counselors 2013-14 Pilot Report



Introduction

Senate Bill 10-191, passed in 2010, restructured the way all licensed personnel in schools are supported and evaluated in Colorado. The ultimate goal is ensuring college and career readiness for all students, which is greatly impacted by the effectiveness of the educators in schools. To support this effort, the Colorado Department of Education (CDE) developed several model systems as an option for districts to use in implementing the new evaluation requirements for educators.

The Colorado State Model Evaluation System was developed to provide consistent and relevant feedback to all educators throughout Colorado. Model systems of evaluation are currently in place for teachers, principals, and educators known collectively as specialized service professionals (SSPs). Currently, there are nine categories of specialized service professionals which use specific rubrics for their annual evaluations:

- Audiologists
- Occupational therapists
- Physical therapists
- School counselors
- School nurses

- School orientation and mobility specialists
- School psychologists
- School social workers
- Speech language pathologists

The Colorado State Model Evaluation System aligns with all requirements set forth in Senate Bill 10-191. By providing a new statewide model of evaluation for all licensed educators, SSPs are able to receive consistent, timely, and actionable feedback to improve their professional practices. This report provides insight on the implementation of the Colorado State Model Evaluation System and initial evaluation scores reported by SSPs and is intended to complement teacher and principal pilot reports developed by CDE. For more information on teacher and principal pilot reports, please visit:

www.cde.state.co.us/educatoreffectiveness/smes-pilot

This report provides several analyses related to the evaluation of school counselors in Colorado. The two major areas pertain to school counselors' perceptions of their former systems of evaluation compared to the Colorado State Model Evaluation System, and the professional practice ratings resulting from the use of the Colorado State Model Evaluation System. Professional practice ratings contribute to 50 percent of an SSP's overall evaluation rating. Measures of student outcomes comprise the remaining 50 percent, as established by SB 10-191.

This report provides an *initial* look at the use of the Colorado State Model Evaluation System by school counselors, and caution should be exercised when interpreting the results. Specifically, school counselors represent a much smaller population than that of teachers and principals. Generalizing results to the entire school counselor population based on the results of this small sample of school

Key Findings

Many of the school counselors had **positive perceptions** of the Colorado State Model Evaluation System and noted that the system set high standards for their role.

Nearly all (more than 96 percent) school counselors were deemed proficient or higher on the overall professional practice rating, representing the three areas of proficiency on the five-point scale (basic, partially proficient, proficient, accomplished and exemplary).

School counselors performed the best on **Standard 1** (Professional Expertise) and **Standard 4** (Reflect on Practice). **Standard 3** (High Quality Delivery) was the standard with the most school counselors below the level of proficient.

There is evidence that the standards are reliable measurements of school counselors' practice. The standards are strongly correlated with one another and the overall professional practice rating, suggesting that the rubric captures multiple related measures of effectiveness.



counselors is not advisable both because of the small sample size as well as it being the first year of implementation. These systems take time to adjust to and implement with fidelity. Additionally, the implementation of the Colorado State Model Evaluation System may have been conducted differently across districts and Boards of Cooperative Educational Services (BOCES) sites. Thus, school counselors may have been evaluated very differently during the initial implementation, depending on where they were located and how they were employed.

Specialized Service Professionals, School Counselors and SB 10-191

SSPs are educational professionals who ensure that diverse student populations have equitable access to academic instruction and participation in school-related activities. In the 2013-14 academic year, 5,295 SSPs were employed in Colorado. In accordance with the requirements set forth in SB 10-191, all educators should receive sufficient feedback, support and opportunities for professional growth, to ensure each child has access to great educators.

In their recommendations to implement Senate Bill 10-191, the State Council for Educator Effectiveness identified the nine categories of specialized service professionals, and with help from nine working groups of these professionals, outlined high quality standards and elements that guided the creation of the Colorado State Model Evaluation System. All nine groups of specialized service professionals work from a common set of standards and elements approved by the State Board of Education, but each category has unique professional practices outlining the specific role and duties of each professional group. Recommendations from the State Council for Educator Effectiveness on the evaluation of SSPs can be found in the following report: www.cde.state.co.us/educatoreffectiveness/sceesspreportmay2013

School counselors are often school-based professionals and grouped with teachers for contract and professional development purposes. There are often differences in the scope and role of school counselors depending on the grade level(s) they serve. Counselors work closely with other SSP groups, such as psychologists and social workers. This is the largest group of SSPs, consisting of more than 1,700 throughout the state. This report contains professional practice ratings from 119 school counselors.

The following definition is intended to give an overview of what an effective school counselor does to meet the Colorado educator quality standards and their related elements. Definitions for all SSPs have been drawn from the Colorado State Model Educator Evaluation System User's Guide: www.cde.state.co.us/educatoreffectiveness/usersguide

Definition of an Effective School Counselor

Effective school counselors are vital members of the education team. They are properly credentialed and have the knowledge, abilities, skills and attitudes necessary to plan, organize, implement and evaluate a comprehensive, developmental, results-based school counseling program. Effective school counselors strive to support growth and development in the least restrictive environment, close achievement gaps and prepare diverse student populations for postsecondary and workforce success. Effective school counselors employ and adjust evidence-based practices to enhance the equitable access to educational services and programs. They have a deep understanding of the interconnectedness of the home, school and community and collaborate with all members of the education team to strengthen those connections. Through advocacy, leadership and reflection, school counselors build frameworks for systemic change to support students in the areas of academic achievement and personal/social development; ensuring that their students become the productive, well-adjusted adults of tomorrow.



Analyses Background

The research presented in this report uses two datasets to produce the overall findings. The first dataset consists of responses to baseline and feedback surveys issued to the pilot districts and BOCES that were in the process of transitioning to the Colorado State Model Evaluation System. The second dataset consists of 119 finalized professional practice ratings from the 2013-14 academic year.

Baseline and Feedback Surveys

Nineteen districts piloted the SSP state model evaluation system. From these 19 districts, 12 piloted the SSP rubric for school counselors. School counselors at these districts were sent an e-mail containing a link to complete the perception surveys. Many of the questions were likert style and asked to what degree the respondent agreed with statements pertaining to their previous and current evaluation systems. Other questions consisted of multiple choice and open ended responses.

The baseline survey data was collected between October 2013 and January 2014. The follow-up feedback survey data was collected between May 2014 and June 2014. All data was collected via online survey. The surveys asked the respondents questions pertaining to their perceptions of their former evaluation system and their initial impressions of the Colorado State Model Evaluation System. The survey was issued anonymously; perception data cannot be linked to district information, any type of demographic feature, or the professional practice ratings.

Professional Practices

This dataset consists of finalized professional practices data from the 2013-2014 academic year. One hundred and nineteen school counselors from 12 district sites provided final professional practice ratings. Each was evaluated according to a specific school counselor rubric and a professional practice rating was developed. The primary goal of these analyses was to draw out overall, standard, and element level professional practice ratings and to describe the reliability and correlations associated with each.

Percent of Positive Responses Given by SSPs in Baseline and Feedback Surveys

Before reviewing school counselor-specific perceptions, this report introduces a brief analysis of the overall perceptions of all SSPs. Figure 1 displays aggregated SSP perception data. This table displays the percent of positive responses on each survey item. The percept positive responses on each item is higher on the feedback survey than the baseline survey, suggesting that the Colorado State Model Evaluation System is perceived as an improved tool to guide professional growth and improve performance (note that responses of "agree" and "strongly agree" are coded as positive responses; in contrast to "neutral", "disagree", and "strongly disagree").

Across all SSPs, the area with the largest gain between the baseline and feedback surveys pertained to the evaluation system's use of student outcomes to inform the final rating. This is highlighted as many of the former SSP evaluation systems did not formally consider student outcomes in the evaluation process. The feedback survey item with the most positive responses was regarding the evaluation system's ability to identify areas of strength. The areas with the least positive responses pertain to the confidence that development of the Colorado State Model Evaluation System was based on current scientifically sound research and the ability of the new system to provide an accurate assessment of performance. However, these items had more positive responses on the feedback survey than on the baseline survey.

In the overall population of SSPs, the survey item with the greatest variance in the amount of change of positive responses pertained to the fairness of the evaluation system (standard deviation = 0.27), suggesting that this item had the largest range in perceptions across the nine different types of SSPs.



It is important to note the distinct differences associated with the specific groups of SSPs and what their unique perceptions are of their former and current evaluation systems. The specifics regarding these differences can be found in each individual SSP report at www.cde.state.co.us/educatoreffectiveness/smes-pilot. The unique differences between groups of SSPs can be identified in each of these reports.

When comparing school counselors to the larger group of SSPs, it is noticeable that school counselors did not have as many positive responses on the baseline survey as SSPs as a whole. Additionally, school counselors tended to have more positive responses on the feedback survey compared to SSPs as a whole. As such, the change in percent positive responses were almost always greater for school counselors than SSPs. Additional information related to the school counselor results is indicated below.

Figure 1. SSP perceptions of their former evaluation system and the Colorado State Model Evaluation System

Survey Question	Baseline Fall 2013 (N = 268) The former evaluation system	Feedback Spring 2014 (N = 202) The State Model Evaluation System	Change in Percent Positive Response
Identifies areas that need improvement.	55.5%	78.7%	+23.2%
Identifies areas of strength.	67.3%	79.6%	+12.3%
Designed to guide professional growth.	46.3%	77.7%	+31.4%
Sets high standards for the person being evaluated.	34.1%	69.7%	+35.6%
Serves as a basis for improving service delivery and planning.	27.3%	60.4%	+33.1%
Provides actionable feedback to the person being evaluated.	31.8%	57.4%	+25.6%
Documents changes in professional practice over time.	16.8%	55.9%	+39.1%
Supports the improvement of service delivery and program development.	27.0%	57.9%	+31.0%
Is based on current scientifically sound research.	10.9%	34.3%	+23.5%
Results in improved student outcomes.	20.4%	40.1%	+19.7%
Provides an accurate assessment of my performance.	31.8%	37.3%	+5.5%
Encompassed all aspects of quality service delivery.	21.7%	40.1%	+18.4%
Provided a fair assessment of professional practices.	30.6%	45.3%	+14.7%
Provided timely feedback to the person being evaluated.	36.3%	51.5%	+15.2%
Used student outcomes to inform my final rating.	11.9%	55.2%	+43.3%
Was useful to me in making decisions about service delivery.	25.0%	50.7%	+25.7%
Influenced my practice as a specialized service professional.	32.5%	63.7%	+31.2%
I understand what information was used in my evaluation.	58.6%	65.8%	+7.3%

Note. The heavy black line in the middle of the table is provided to distinguish items that appear in the 2012-13 Teacher System Pilot Report—Baseline and Feedback Survey Data. The items above this line can also be found on the teacher survey data report (for reference), while those below the line will not be found on that report, but are important to the SSP population. The 2012-13 Teacher System Pilot Report—Baseline and Feedback Survey Data can be found here: www.cde.state.co.us/educatoreffectiveness/teacherpilotsurveydata12-13



School Counselor

There are more than 1,700 school counselors in the Colorado K-12 system. Since only 12 districts and school sites participated in the evaluation system for school counselors, the sample size is rather small. Sixty-four school counselors responded to the baseline survey and 54 responded to the feedback survey. As such, broader generalizations about the perceptions of school counselors should be avoided.

The areas with the greatest differences in the percent of positive responses pertain to the Colorado State Model Evaluation System's capacity to influence practice (a 53 percent increase between surveys) and to serve as basis for improving service delivery and planning (a 49 percent increase). There were no declines in the amount of positive responses between surveys. With regard to the overall percent positive responses on the feedback survey, two areas that had the greatest amount of positive ratings pertained to the Colorado State Model Evaluation System's ability to guide professional growth and to influence practice. Meanwhile, the three areas with the fewest positive responses on the feedback survey pertained to the Colorado State Model Evaluation System's ability to provide an accurate assessment of the school counselor's performance, the extent to which it is based on current scientifically sound research, and the degree to which it evaluates all aspects of quality service delivery.

Figure 2. School counselor perceptions of their former evaluation system and the Colorado State Model Evaluation System

Survey Question	Baseline Fall 2013 (N = 64) The former evaluation system	Feedback Spring 2014 (N = 54) The State Model Evaluation System	Change in Percent Positive Response
Identifies areas that need improvement.	59.4%	79.6%	+20.2%
Identifies areas of strength.	60.3%	75.9%	+15.6%
Designed to guide professional growth.	43.8%	83.3%	+39.5%
Sets high standards for the person being evaluated.	34.4%	77.8%	+43.4%
Serves as a basis for improving service delivery and planning.	25.0%	74.1%	+49.1%
Provides actionable feedback to the person being evaluated.	37.5%	66.7%	+29.2%
Documents changes in professional practice over time.	20.3%	61.1%	+40.8%
Supports the improvement of service delivery and program development.	25.4%	70.4%	+45.0%
Is based on current scientifically sound research.	14.1%	42.6%	+28.5%
Results in improved student outcomes.	26.6%	48.1%	+21.5%
Provides an accurate assessment of my performance.	23.4%	40.7%	+17.3%
Encompassed all aspects of quality service delivery.	15.9%	42.6%	+26.7%
Provided a fair assessment of professional practices.	25.0%	48.1%	+23.1%
Provided timely feedback to the person being evaluated.	32.8%	50.0%	+17.2%
Used student outcomes to inform my final rating.	12.5%	59.3%	+46.8%
Was useful to me in making decisions about service delivery.	23.4%	66.7%	+43.3%
Influenced my practice as a specialized service professional.	28.1%	81.1%	+53.0%
I understand what information was used in my evaluation.	54.7%	61.1%	+6.4%



Professional Practices Distributions of School Counselors

Of the 119 school counselors in the twelve districts that provided professional practice rating information, more than 96 percent were evaluated as proficient or higher on the overall professional practice rating. Figure 3 depicts the professional practice ratings of school counselors on each of the standards. Ninety-eight percent of school counselors were proficient or higher on Standard 5 (Leadership). On Standard 4 (Reflect on Practice), however, 19 percent of school counselors did not achieve proficiency.

The following sections will also include descriptions of the correlations¹ and internal consistency² between and within the standards. A correlation is a measurement of how two variables, such as standards, change together. Internal consistency, on the other hand, is a measurement that describes how well multiple measures of related constructs score together. These two concepts, correlations and internal consistency, are important to this analysis since the State Model Evaluation System has been designed to measure related, but unique, aspects of educator effectiveness.

The standards were moderately to strongly correlated to one another (0.49 < ρ < 0.64), and there was a strong correlation between each of the standards and the overall professional practice rating (0.68 < ρ < 0.82). The reliability of the standard level ratings was high (Cronbach's α = 0.88), while the ratings within each standard demonstrated a range between an acceptable to high degree of internal consistency (0.58 < α < 0.76).

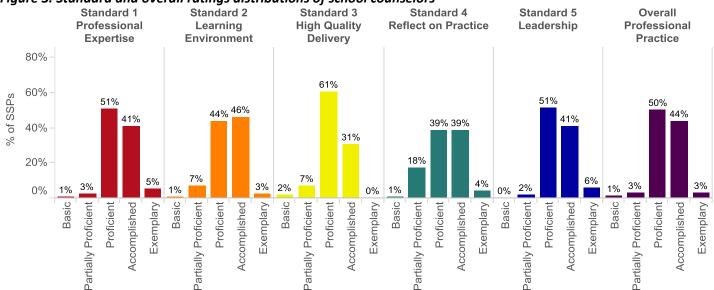


Figure 3. Standard and overall ratings distributions of school counselors

Note. Percentages may not add to 100 percent due to rounding.

¹ Correlations indicate the strength of the relationship between two measures; a value of 0 indicates no relationship and a value of 1 indicates a perfect positive relationship (a value of -1 indicates a perfect negative relationship). General guidelines for interpreting this value are: a correlation under 0.30 indicates a weak relationship, 0.30-0.49 indicates a moderate relationship, and a 0.50 and above indicates a strong relationship.

² Internal consistency is a measure of reliability. This report uses Cronbach's alpha (α) as a measurement of internal consistency for professional practice ratings. Typically, an item with an α score less than 0.50 is considered to have poor internal consistency, an item with an α between 0.50 and 0.69 is said to be acceptably reliable, and an item with an α of 0.70 and above has a high degree of internal consistency.



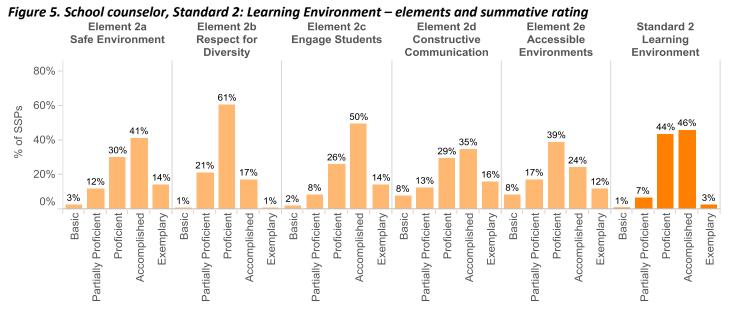
When drilling down to Standard 1 (Professional Expertise), school counselors in the pilot displayed an acceptable degree of internal consistency (Cronbach's α = 0.69). The correlation between elements in Standard 1 ranged between weak and strong (0.25 < ρ < 0.56), while the elements were each strongly correlated with the overall standard (0.60 < ρ < 0.72).

Element 1a Element 1b Element 1c Element 1d Element 1e Standard 1 **Developmental Reduce Barriers** Evidence-Based Interconnected Knowledge of **Professional** Science **Practices** Understanding **Profession Expertise** 80% 62% 60% 54% % of SSPs 51% 50% 48% 45% 43% 40% 41% 40% 29% 19% 19% 20% 16% 13% 13% 12% 9% 5% 3% 3% 3% 3% 2% 0% 1% 0% 0% 1% Basic Basic Exemplary Basic Basic Basic Basic Partially Proficient Partially Proficient Accomplished Accomplished Exemplary Partially Proficient Accomplished Exemplary Partially Proficient Accomplished Exemplary Partially Proficient Accomplished Exemplary Proficient Accomplished Exemplary Partially Proficient Proficient Proficient Proficient Proficient Proficient

Figure 4. School counselor, Standard 1: Professional Expertise – elements and summative rating

Note. Percentages may not add to 100 percent due to rounding.

For school counselors in the pilot, Standard 2 (Learning Environment) displayed a high degree of internal consistency (Cronbach's α = 0.76). The correlation between elements in Standard 2 ranged between weak and strong (0.18 < ρ < 0.56), while the elements were moderately to strongly correlated with the overall standard (0.46 < ρ < 0.77).



Note. Percentages may not add to 100 percent due to rounding.



Standard 3 (High Quality Delivery) displayed a high degree of internal consistency (Cronbach's $\alpha = 0.76$). The correlation between elements in Standard 3 ranged between weak and strong (0.04 < ρ < 0.53), while the elements were each moderately to strongly correlated with the overall standard (0.31 < ρ < 0.72).

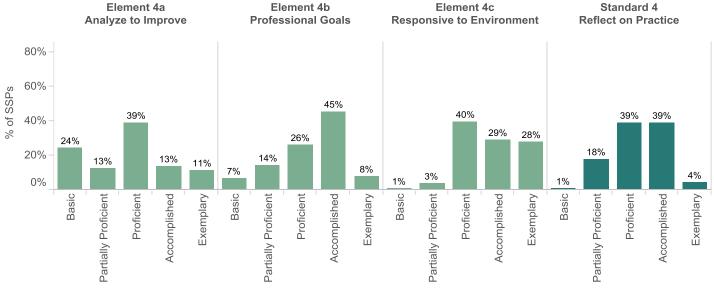
Figure 6. School counselor, Standard 3: High Quality Delivery – elements and summative rating Element 3a Element 3b Element 3c Element 3d **Designed Instruction Utilize Multiple Data Service Delivery Integrate Technology** 80% 60% % of SSPs 49% 47% 41% 40% 35% 33% 28% 26% 21% 20% 18% 20% 16% 13% 12% 11% 11% 8% 5% 2% 2% 0% Exemplary Basic Exemplary Basic Partially Proficient Basic Accomplished Proficient Accomplished Exemplary Partially Proficient Proficient Accomplished Partially Proficient Proficient Accomplished Partially Proficient Proficient Element 3e Element 3f Element 3g Standard 3 **High Expectations Effective Communications Unique Instruction High Quality Delivery** 80% 61% 60% 57% % of SSPs 48% 45% 40% 32% 32% 31% 21% 20% 20% 16% 12% 7% 3% 2% 2% 2% 0% Basic Partially Proficient Basic Partially Proficient Accomplished Exemplary Partially Proficient Partially Proficient Accomplished Exemplary Proficient Exemplary Proficient Accomplished Proficient Accomplished

Note. Percentages may not add to 100 percent due to rounding.



For school counselors in the pilot, Standard 4 (Reflect on Practice) displayed acceptable internal consistency (Cronbach's α = 0.58). The correlation between elements in Standard 4 ranged between weak and moderate (0.18 < ρ < 0.43), while the elements were each strongly correlated with the overall standard (0.60 < ρ < 0.74).

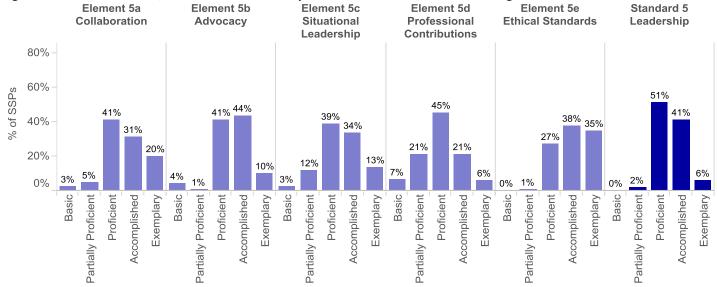
Figure 7. School counselor, Standard 4: Reflect on Practice – elements and summative rating



Note. Percentages may not add to 100 percent due to rounding.

For school counselors in the pilot, Standard 5 (Leadership) displayed a high degree of internal consistency (Cronbach's α = 0.69). The correlation between elements in Standard 5 ranged between weak and strong (0.00 < ρ < 0.50), while the elements were each moderately to strongly correlated with the overall standard (0.42 < ρ < 0.73).

Figure 8. School counselor, Standard 5: Leadership – elements and summative rating



Note. Percentages may not add to 100 percent due to rounding.



Conclusion

In developing and implementing the Colorado State Model Evaluation System, it has been noted that school counselors are unique educational professionals that have diverse perceptions of evaluation systems and have specific evaluation needs. The implementation of the Colorado State Model Evaluation System has largely been positively received by school counselors. As a whole, school counselors had the greatest change in the percent positive responses on the survey item pertaining to the level of standards set for the person being evaluated. All school counselors in the pilot were rated as proficient or higher on their overall professional practice rating. Each of the five standards, however, varied in the level of proficiency. This variation occurred across as well as within each of the standards.

This report suggests that there is a range of reliability associated with the standards and with overall professional practice ratings. For school counselors in the pilot, all overall and standard level reliability indicators displayed an acceptable to high degree of reliability. Ratings also correlated with one another across and within each standard, suggesting that the Colorado State Model Evaluation System does capture different but related aspects of professional practices of school counselors. Further research into these areas could yield additional insight on the use of the Colorado State Model Evaluation System by school counselors. The small sample sizes associated with this population implies that generalizable conclusions about the perceptions and reliability should not be drawn from this report. The preliminary results do suggest that the Colorado State Model Evaluation System can be validated as an effective measurement tool for improving professional practices. The validation process would produce greater insight on the use of the evaluation system as a reliable, valid, and fair instrument for educator evaluation. As the Colorado State Model Evaluation System continues to be implemented and additional data is collected, supplementary analyses may be performed to better understand the use of this system among school counselors.