



Secondary CTE Business/Marketing

Applicant

Legal name:

Date:

Requirements

1. A bachelor's degree in any discipline of business **OR** a valid Colorado teacher or alternative teacher license in any secondary (7-12) endorsement area. *(Note to alternative candidates: If you do not successfully complete the alternative program and obtain an initial teacher license, this CTE authorization will be expired as of the date you discontinue the program.)*

2. **Content Knowledge (applicant must have either A or B):**
 - A. 24 semester hours of related postsecondary coursework from a regionally accredited institution verified on an official transcript with a minimum of three semester hours of coursework in **four** of the areas listed on the table below.
OR
 - B. Passing score on either the PLACE 34 or the PRAXIS 5101 business exam.
 PLACE #34 (min. score: 220) Passed Not passed
OR
 Praxis #5101 (min. score: 154) Passed Not passed

3. **Occupational Experience (applicant must have either A or B)** *Credit for student teaching (up to 800 hours) in the content area may be applied to either occupational or teaching experience:*
 - o 2,000 hours of verified occupational experience in the content area within the last seven years
OR
 - o 3 years full-time, licensed teaching experience in the content area within the last seven years (full-time is defined as 51% or more of a teaching schedule dedicated to teaching in the content area).

Content coursework (min. 3 semester hours in 4 areas)	Coursework	Semester Hours
Business management or entrepreneurship		
Accounting		
Finance		
Principles of marketing		
Business law or business ethics		
Business communications		
Economics		
Information technology or computer applications		
International/global marketing or business		
Promotion/advertising or retailing/merchandising		

Total semester hours (24 semester hours required):

Up to a maximum of 6 semester hours of professional development may be applied toward coursework requirements (except for coursework) and must be documented in the application. (15 contact hours = 1 semester hour)

Note: Initial (three-year) CTE authorizations cannot be renewed and always include mandatory CTE coursework assigned at the time of issuance. You will be notified by CDE via email of all required coursework that is needed to advance to a professional (five-year) CTE authorization. Please do not enroll in coursework related to this CTE authorization until you have been notified by the Colorado Department of Education.