



A
UNIVERSE
of Stories

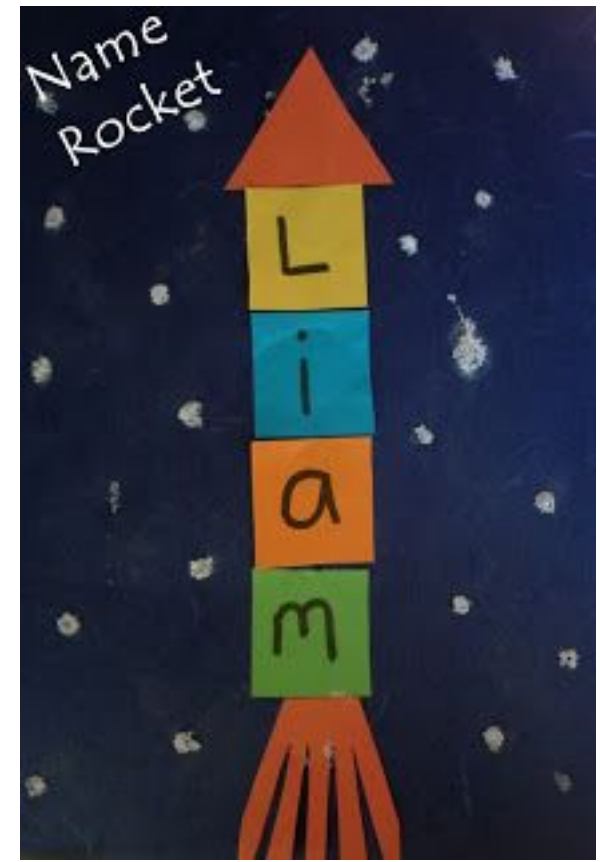
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Brainstorm!

How many ways can we interpret the theme of space?

Young Children

- Talk & sing: [Space-themed songs & rhymes](#)
- Write: [Dipdap app](#), name rockets, man in the moon finger puppets
- Read: Space-themed Storywalk
- Play: Scarf play for [babies](#) and preschoolers



Elementary-aged Kids

- Straw rockets & paper rockets
- CD Saturn craft
- [Loopy Legends MadLibs](#)
- Space story writing prompts
- Sun and moon yoga class
- Solar system passport
- Space travel-themed teddy bear sleepover
- Constellation connect the dots

Tweens

- Make a Mars or moon travel poster or magazine ad
- What would you take? activity
- Constellation box STEAM activity
- Balloon rocket STEM activity
- Solar system jewelry
- Constellation myths
- Space-themed green screen photo booth

CONSTELLATION FLASHLIGHT DISCS





Teens

- Sci-fi video or short story contest
- Sci-fi make up or costume class and/or show
- DIY video special effects class
- Space-themed cupcake decorating
- Sci-fi fandom event
- Scale-model solar systems
- Host a comicon
- Cosmic cosplay event
- Fan fiction program





2019 Teen Video Contest

- Contest runs through the summer
- 5 national winners
- Videos up to 60 seconds long
- Easier to submit videos this year!



Adults

- Space-themed movie night/book club picks
- Astronomy photography class/contest/exhibit
- Moon Landing 50th anniversary party
- Space-themed cake decorating
- Make your own star wheel
- Night sky viewing
- Science of sci-fi



Passive Programs

- Circulate telescopes
- Track the International Space Station
- Crowdsourcing favorite space-themed books, music, tv shows, and movies
- Astronaut photo booth



Please help me crowdsource!
What's your favorite space-themed?

Music (any genre)

2001: A SPACE ODYSSEY
(Also Sprach Zarathustra)

Space Oddity, David Bowie
Rocket Man, Elton John

The Planets, Holst

Movies

Blade Runner *Apollo 13*

Aliens

Wall-e

Star Wars (original)

The Martian

GALAXY QUEST

Books

Out of the Silent Planet

The High Crusade

The City & the Stars

The Sparrow

TV shows

Cosmos (the Sagan version)

Lost in Space

The Jetsons

Star Trek (original)

My Favorite Martian

Comics

Marvin-the Martian



Ways to Organize Programs

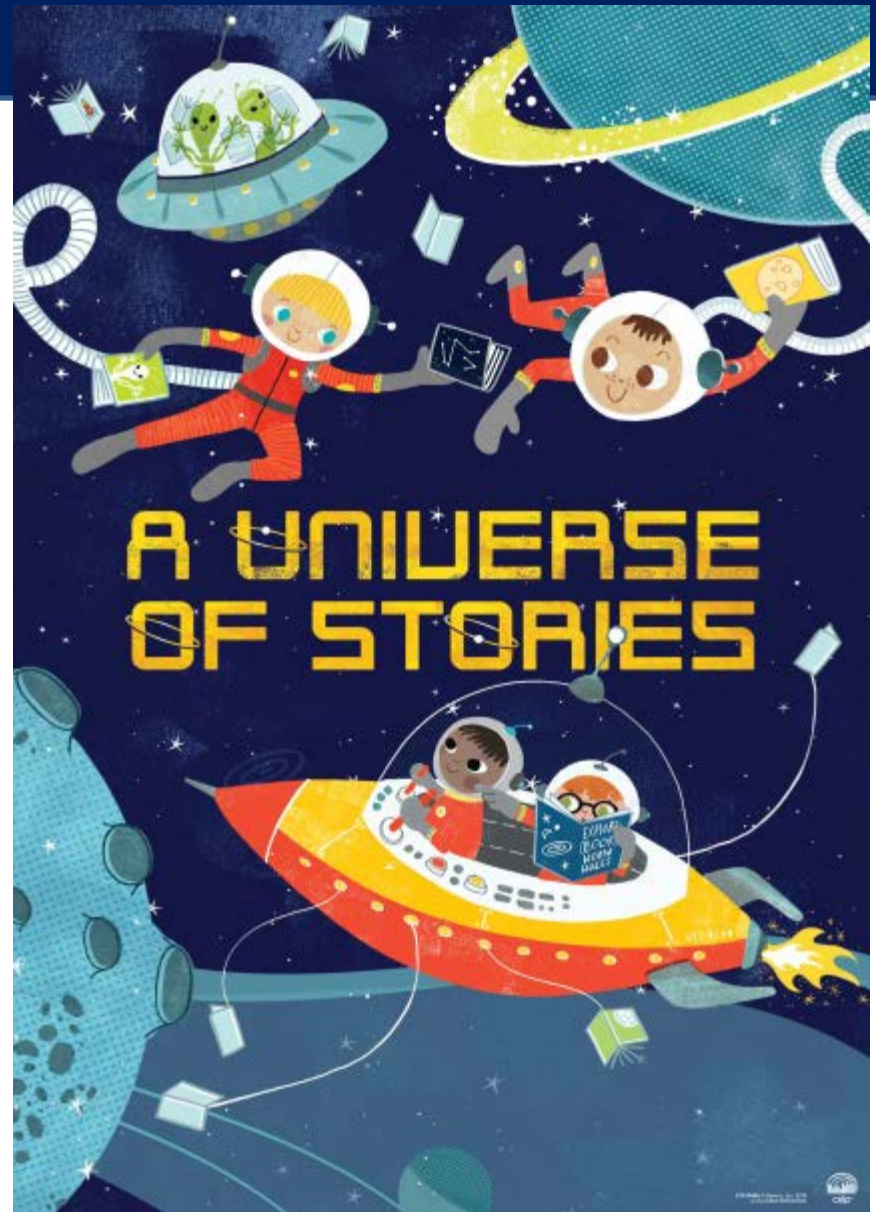
- Sun
- Moon
- Stars
- Solar system
- Galaxy
- Space travel
- History of astronomy
- Popular culture

Crowdsource: Potential Partners

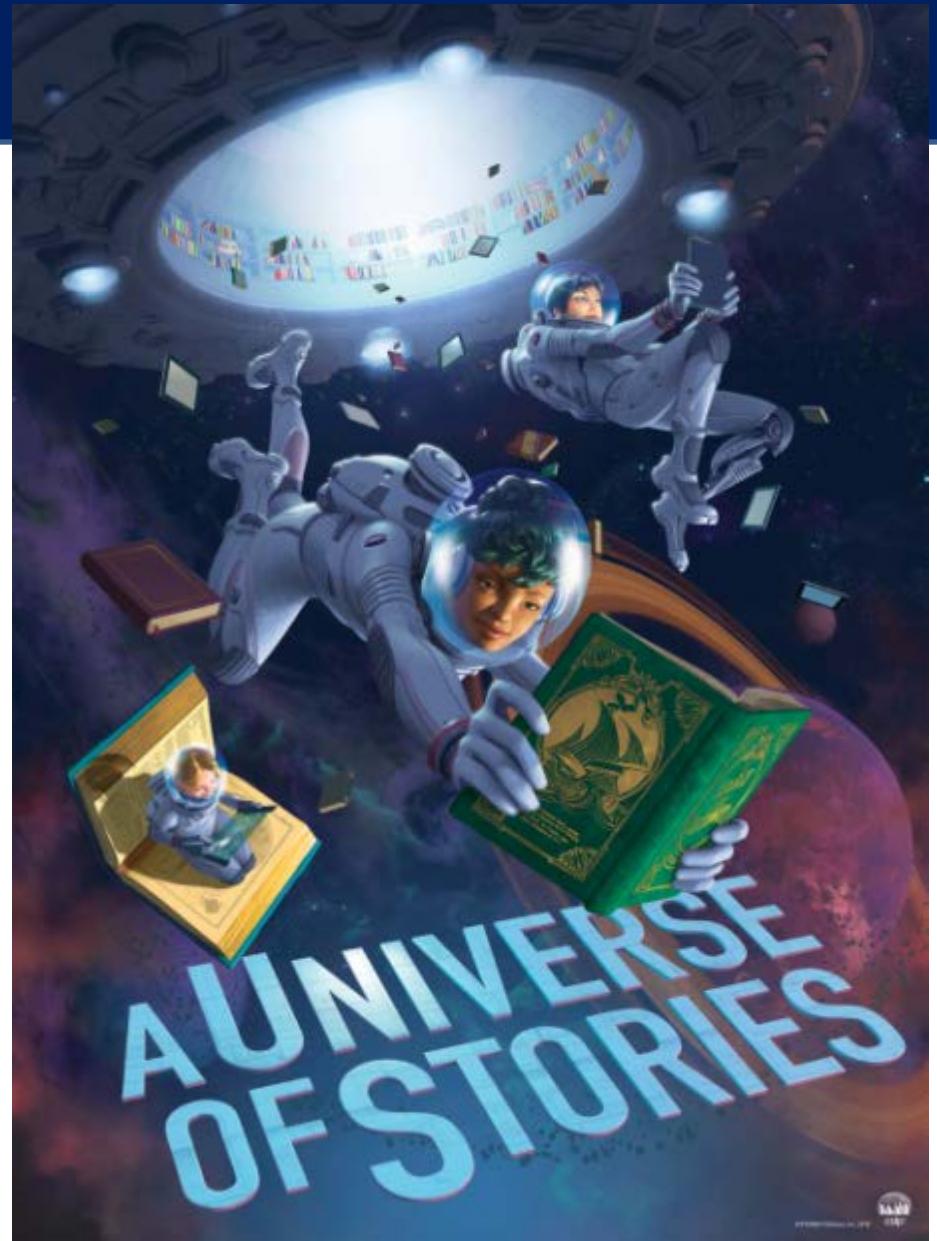
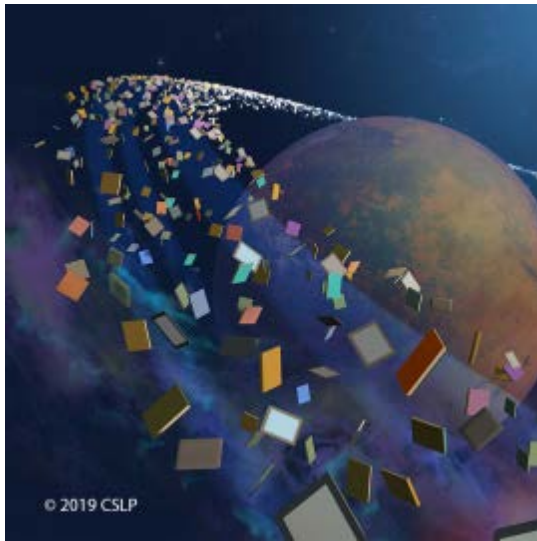
2019 CSLP Resources

- New! Summer Health Programming Manual (NNLM)
- Inclusion tips
- All manuals have same chapter headings
- Early literacy chapter in age groupings and 5 ECRR activities
- Early literacy chapter in Spanish

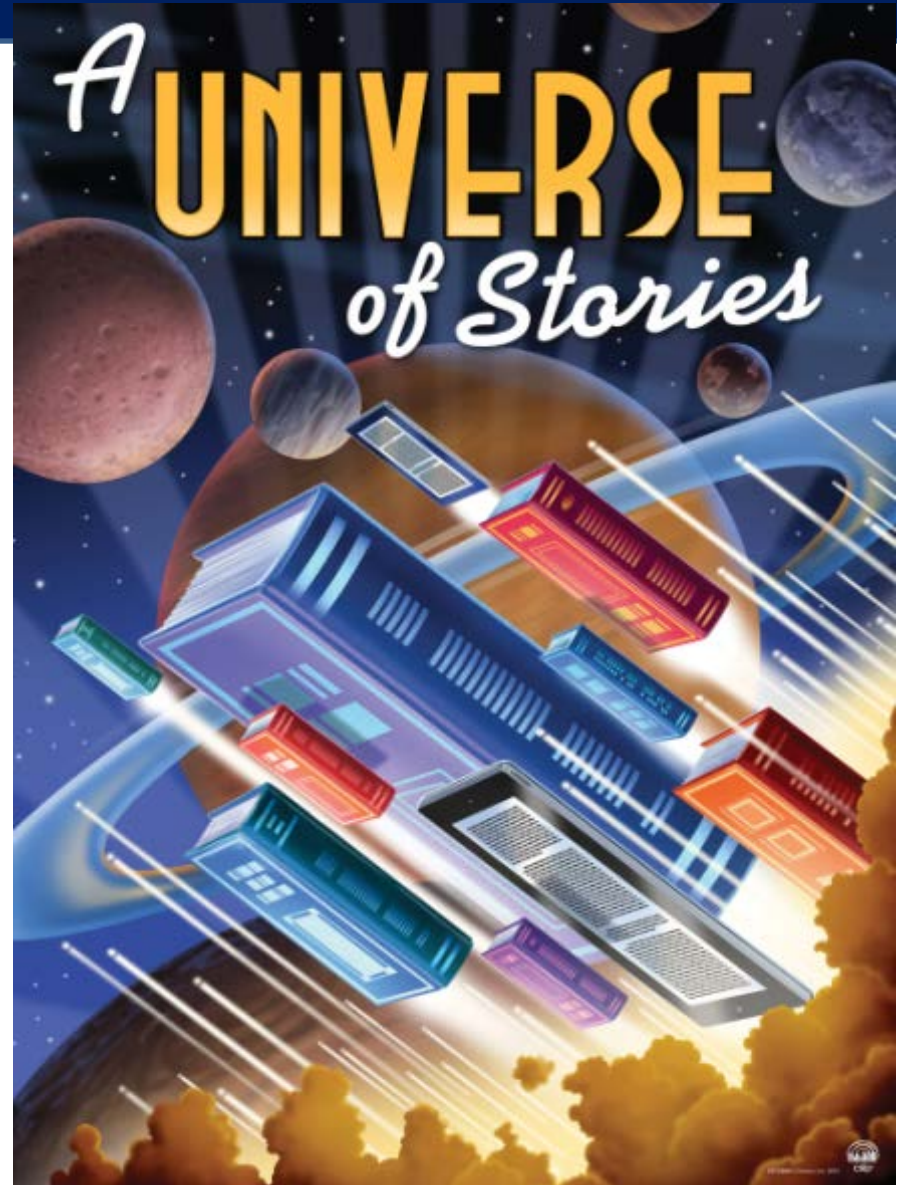
2019 Children's Artist: Leeza Hernandez



2019 Teen Artist: Antonio Caparo



2019 Adult Artist: Larry Jones



NASA@ My Library

- Training
- 2 kits to circulate statewide
- Online resources
- Connections with relevant partners

Instead of competing, celebrate & collaborate

Shift mindset from *competing* with other summer programs to **celebrating** and **collaborating** with all the learning opportunities available to kids.

Instead of competing, celebrate &
collaborate

A rising tide lifts all boats.

GOALS

- Make informal learning opportunities **visible**
- **Connect** opportunities to create interest-based pathways
- **Acknowledge** achievements using digital badges



It's scalable!

- Place open spaces on your summer logs/activity sheets for kids to write in their learning opportunities
- Invite kids to design their own paper or digital badges (or buttons, certificates, etc)
- Include structured and unstructured learning opportunities
- Cross promote & incorporate other learning opportunities

Small group discussion

What are the advantages to embracing all learning opportunities?

What could go wrong?

Serving the underserved: Outreach



Never visited a library or bookmobile

Total US adults	19%
Parents	17%
Income:	
Under \$30K	27%
\$30-50K	18%
\$50-75K	12%
\$75K+	12%
Education:	
High school grad or less	29%
Some college	13%
College +	11%

Small group discussion

Why don't some people use
your library?

3 categories of non-library users

To the question of 'why don't you use the library?':

1. There's nothing there for me.
2. I have barriers to using the library [that the library could remove].
3. I have barriers to using the library [that the library cannot remove].

1. There's nothing there for me.

Service awareness:

- Old-fashioned stereotype
- Libraries in previous country really didn't have anything to offer to this patron
- Don't need it—we buy our books

Solution:

- Targeted marketing
- Collaborating with partners that already work with target audience
- Holding events/services of interest to target audience in the library, then providing library tour and overview

2. I have barriers [that the library could remove].

Small group discussion:

What are barriers to fully using the library that some in your community face, that your library could remove?

How can you make or advocate for those changes?

- Space
- Policies
- Customer service
- Collections
- Staff training
- Programs

Solution:

Remove as many barriers as possible.

Removing any barrier, no matter how small it may seem, can make a big difference to some community members!

3. I have barriers [that the library can't remove].

In your community, who has barriers to visiting the library that your library cannot remedy?

Solution:

Outreach





<https://www.youtube.com/watch?v=11OvHcgh-E4>

What *is* outreach?

Providing library services to community members outside of the library *with no expectation that they come into the library.*

Where to start?

Start with a close look at your community:

- Review current demographics, and look ahead too
- Who *isn't* coming to your library? *Why* aren't they coming?
- Select a target audience
- Get out of your comfort zone

Planning

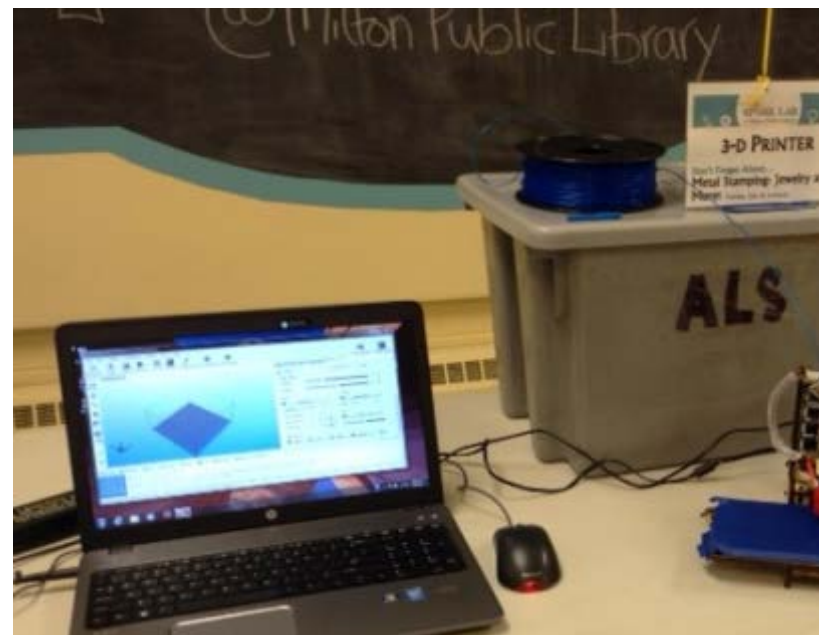
- Reach out to leaders and organizations in target communities early in planning; seek and incorporate their input
- Set goals that focus on outcomes
- Determine convenient venues and times
- Build relationships

But who has the *time*??

- Prioritize outreach, and advocate up to prioritize outreach
- Collaborate with partners to deliver library services
- Train volunteers to deliver library services
- Establish outreach schedules
- What existing programs can you simplify?

What might it look like?





Partners:



Partners: Summer Food Service

School's Out!

POWER UP
for
Summer Fun!

**Summer Meals for Kids and Teens
Being Served in Your Community**

To find a nearby site:
Call 1-866-348-6479
Go to www.fns.usda.gov/summerfoodrocks
Text FOOD to 877-877 operated by a USDA partner

Open to all children 18 and younger
NO Enrollment, NO Cost!



USDA
USDA is an equal opportunity employer and provider.



Passive programs



Virtual outreach



vroom
Brain building moments



SPEAKABOOS
Reading App For Kids



Be mobile



**No bookmobile
needed!**

Week Nine: S.T.E.M. is Super and Marvelous Magnets

Book: *Pete the Cat and His Four Groovy Buttons*, by James Dean & Eric Litwin

Materials supplied:

- Horseshoe magnets
- Assortment of magnets
- Dot lids (magnetized)
- Cookie sheets

Activity:

- Explore if things are magnetic or not
- Create math problems with dot lids

Take-home extension activity:

- Magnets
- STEM booklets





PopUp
Library
@ Senior
Center

Plainville
Public Library





Nampa Public worked with ICfL and Barnes and Noble's Wish Book program to establish a book corner at their area WIC office. It is very popular with families!



The newly restocked reading corner in the Meridian Boys and Girls Club was a great place for kids to hang out.

NBC
NIGHTLY NEWS
WITH LESTER HOLT

WATCH FULL EPISODES

FOLLOW NIGHTLY



MORE



For Bronx Librarian, Bringing Books to Homeless Children Inspires Hope

MON, DEC 19

Colbert Nembhard, who manages the Morrisania Branch of the New York Public Library, has inspired a pilot project to introduce libraries at family shelters across New York City.

SHARE VIDEO



Case study

In small groups, read and discuss your scenario.

Prepare to summarize your scenario and answers to the larger group.

Thank you!



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